



# Northwest High School

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A NATIONAL SCHOOL  
of  
EXCELLENCE

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To Whom It May Concern:

We were approached by an outside charity agency, Wise Choices of Wise County, which wanted to provide us with a speaker. We did not know Jeffery Dean and we were very busy, so we didn't accept the offer. Lucky for us, Wise Choices was persistent, they called and e-mailed repeatedly until we finally met with them and agreed to bring Jeffery to Northwest High School.

Jeffrey spoke to only 800 of our 3200 students (a decision I regret but will be rectified when he comes back next year). We had three sessions with about 250 kids a session. The message and the response of the students were both incredible. Jeffrey quickly hooked his audience and held their attention the entire period, they weren't ready to go when the bell rang, and the students wanted more.

When Jeffrey speaks you need no supervision, he will handle the kids. I would send your teachers because they will enjoy the presentation, and if like my teachers, will be moved as much as the kids. His message was clear and simple; he told the kids the reality of bad decisions and the unburdened joy of good decisions. He understands the kids and they responded to him.

Wise Choices is bringing Jeffery Dean back to Northwest High and we plan on strategically scheduling to maximize Jeffrey on our students. I want Jeffrey to speak to our Freshman at the beginning of the year (and as many more as I can fit) and come back at the end of the year and talk to my seniors before they go off to college.

This sounds corny but a student came up to me after the presentation and told me "my life was changed today". That is the power of Jeffrey Dean.

Joe Harrington  
Associate Principal  
Northwest High School